

Silkeborg, 8th February 2012

To top managers in Water Sector companies

DANISH AIRPORT GROUP
DANISH CRUISE & FERRY GROUP
DANISH EXPORT MARKETING GROUP
DANISH FISHING EQUIPMENT GROUP
DANISH MARINE GROUP
DANISH MARINE GROUP CHINA
DANISH MINING & QUARRY GROUP
DANISH OFFSHORE ENERGY GROUP
DANISH POSTAL & LOGISTICS GROUP
DANISH RAILWAY GROUP
DANISH WATER TECHNOLOGY GROUP
DANISH WIND ENERGY GROUP
DANISH WIND ENERGY GROUP CHINA
EKSPORTFORENINGENS EKSPORT AKADEMI

Invitation World Water Forum, Marseille, 12-17 March 2012

We are very pleased to invite you to take part in the Danish pavilion and delegation for companies and organisations at World Water Forum in Marseille.

[World Water Forum](#) is organized by the World Water Council together with a number of national, regional and local French authorities. World Water Forum is the largest water meeting in the world, which gathers stakeholders for negotiations on worldwide important water issues.

Delegation

The Danish delegation will be headed by the Minister of the Environment, Ida Auken, who will be taking part in the Forum and negotiations. The delegation is made in cooperation with State of Green and Danish Water Forum.

The minister will be visiting the Danish pavilion for a reception, and we are planning other marketing efforts for the pavilion as well.

One of the special events for the Danish minister during the World Water Forum will be the signing of the agreement between EU and China on the Water Initiative. The initiative will focus on transferring knowledge on avoiding flooding, pollution, and lack of water, as well as protecting ground water resources and administering large water bodies. The initiative is expected to be very positive for Danish water sector companies.

The pavilion

The Danish pavilion will be a triangular 25 m² area with a large eye-catching wall carrying highlights of Danish competencies. Company logos will be shown also, and there will be tables, chairs, and brochure holders for sharing. We will make a flyer of all Danish participants. Your company name will be listed in the catalogue and at the WWF website as part of the Danish pavilion.

The price for participating in the pavilion will be 7500 DKK ex. VAT/company. Separate registration in the catalogue costs 350 EUR/pc. For Forum badges please see page 2.

Ilse Korsvang

Business sector manager

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You sign up by registering at:

<http://www.dk-export.dk/Udstillingerfremstød.280/World-Water-Forum,-Marseille-12-17-March-2012.847410944.aspx>.

Please note the very short deadline: **15th February 2012**

At www.dk-export.dk you will also find hall plan and soon we will post a drawing of the planned design. We are at your service for any additional information.

Best regards

Ilse Korsvang
Danish Export Association

NB:

Forum badges can be ordered here:

<http://www.worldwaterforum6.org/en/registration/>

FORUM PARTICIPANTS 12-17 March 2012	OECD Countries / Developed UN countries	Other countries	STUDENTS and/or under 25
FORUM PASS 6 days	700 €	350 €	30 €
3 DAYS PASS	420 €	210 €	20 €
1 DAY PASS	210 €	105 €	7 €
FORUM PASS 1 day (on site)	250 €	150 €	10 €
YOUNG PROFESSIONALS * 6 days	250€	150€	

** In partnership with Projection network, a special offer is available for young professionals from water and sanitation sectors (2 to 10 years of experience). It includes 6 days pass at preferential rates, individualised guidances, and activities for meetings and exchange among young professionals before and during the Forum. If you wish to benefit from it, please send your CV at: youngpros@worldwaterforum6.org.*

You may also register for the [technical days](#) of the Forum