

INVITATION



Indian-Danish Water and Environment Days 19-23 January 2009. Danish environmental technology for a growing India Export Promotion headed by the Minister of the Environment

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India's economy is booming. But what impact are yearly growth rates of 8-10% having on the environment?

Like many other countries, India has embraced an economic growth model based on increasing consumption, which is not sustainable from the environmental perspective; the scale of damages is so large that they become global problems. The need to ensure water supply, treat waste and sewage, optimize energy efficiency and use renewable energy sources becomes more and more evident.

However, environmental improvements are realized as being very important at both central as well as regional level in India and laws and regulations are being passed through on a frequent basis. Herewith, a serious hurdle is already overcome.

Innovative and integrated solutions are therefore in demand to a very high degree. Danish companies have been very successful in transforming environmental challenges and stringent lawmaking into business opportunities, and with future, massive investments in infrastructure projects in India, the market opportunities for Danish companies are enormous.

Danish innovative water and environment technologies and solutions

Danish companies are especially recognised within the following fields:

- Non-Revenue-Water (NRW) reduction programmes
- Energy efficiency in the water sector
- Advanced wastewater and sludge treatment
- Rehabilitation of water and sewage pipes, especially by No-Dig methods
- Waste treatment and reuse
- Renewable energy solutions, e.g. biogas and biomass

Indian Danish Water and Environment Days 2009

On this background, the Danish Embassy in Delhi in cooperation with Danish Water Forum and WTC ApS invites Danish companies to take part in the Water and Environment Days **in Delhi and Mumbai** from 19-23 January 2009. The event will be headed by the Danish Minister of the Environment, Mr Troels Lund Poulsen who has put himself and the Ministry in a leading role as provider of partnership between environment and business in order to put focus on the urge for sustainable solutions to combat environmental problems.



The fee for participating in the full program is DKK 21.500 per company. This is on condition of 10 participants and 50% support from the Danish Trade Council.

More information

To get more information on the programme, please consult the attached short information paper. In addition, please check our website www.wtc.dk for news.

We do hope that you find participation relevant and if you have any further questions, please feel free to contact WTC ApS (tel +45 8762 0400, e-mail iks@wtc.dk).

Best regards

Ilse Korsvang
WTC

Miriam Feilberg
Danish Water Forum

Indian-Danish Water and Environment Days 19-23 January 2009.

Draft Programme –

	Delhi 19 January	Delhi 20 January	Delhi/Mum bai 21 January	Mumbai 22 January	Mumbai 23 January
08.30-09.00		Registration		Registration	
09.00-10.00		The future of water and environment sector in Delhi: <i>Speeches by</i> - Danish Minister of the Environment - Local Authorities - Danish business representative	Follow-up meetings Potentially, visits to relevant sites Departure	The future of water and environment sector in Mumbai: <i>Speeches by</i> - Danish Minister of the Environment - Local Authorities - Danish business representative	Follow-up meetings Potentially, visits to relevant sites
10.00-12.30		<i>Presenting Danish technology and experiences to the Indian Water and Environment Sector</i>		<i>Presenting Danish technology and experiences to the Indian Water and Environment Sector</i>	Departure
12.30-13.30	Arrival – Hotel	Lunch	Arrival – Hotel	Lunch	
13.30-17.00	Welcome to Delhi Briefing at the Embassy/hotel	Match-making and B2B Meetings	Welcome to Mumbai Briefing at the Hotel	Match-making and B2B Meetings	
17.00-18.00	Break	Break	Break	Break	
18.00-22.00	Reception hosted by the Ambassador		Informal dinner at the hotel		

Indian-Danish Water and Environment Days 2009

Following activities are included in the overall programme:

<p>Information activities General information on the Indian water and environment sectors</p>	<ul style="list-style-type: none"> - Regular update of information and news clipping - Identification and listing of relevant projects - Press release, India - List of invited persons
<p>Seminars and individual meetings, New Delhi and Mumbai</p>	<ul style="list-style-type: none"> - Contact to local and regional authorities - Identifying and contacting local key persons in relation to the seminars - Identifying and contacting local participants for the seminars - Coordination of logistics (local transport, accommodations. Separate payment) - Seminar programme according to company wishes - Identifying and contacting local relevant meeting partners (based on selection criteria provided by the Danish companies) - Small area for display of products - Networking with other participants - Preparing report and proposal for consortia or individual follow-up activities

Participation fee

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Participation fee is exclusive of individual travel costs.

Please send your registration before the 20th November 2008.



**Indian-Danish Water and Environment Days 2009.
Danish environment technology solutions for a growing India**

Binding Registration Form

Contact Person: _____

Company: _____

Address: _____

Tel: _____ E-mail: _____

Signature: _____

Yes, we would like to participate in the event: _____

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Participation fee is exclusive of individual travel costs.

Please e-mail or fax this form to WTC at iks@wtc.dk or +45 8762 0404 before the 20th November 2008.