



## EWP Zaragoza Workshop Day

Thursday, 4<sup>th</sup> September 2008

Sala de Corona, Pignatelli Building, Paseo Maria Agustin 36  
Zaragoza, Spain

### Programme

09.30 – 10.00 Registration

#### Session One

10.00 – 10.15 Welcome and opening by EWP

10.15 – 10.30 Keynote speech by Ms. **Jacqueline McGlade**, Executive Director, EEA

10.30 – 12.00 **Workshop 1 “Implementing the European Water Vision”**

Experts: Ms. **Ulrike Ebert**, Corporate Responsible Director – Environment,  
Coca Cola European Union

Ms. **Alice Bouman**, President, Women for Water Partnership

Ms. **Stephanie Croguennec**, Policy Officer, DG Environment,  
European Commission

12.00 – 12.15 *Coffee break*

#### Session Two

12.15 – 14.00 **Workshop 2 “Mainstreaming behavioural&practice change”**

Experts: Mr. **Gino van Begin**, Regional Director ICLEI (tbc)

Representative of Fundacion Ecologia y Desarrollo, Zaragoza

Mr. **Eduardo Mestre**, Director Water Tribune, EXPO Zaragoza

14.00 – 15.30 *Lunch break*

#### Session Three

15.30 – 17.00 **Workshop 3 “Profiting from improved facts&figures on water”**

Experts: Representative of COPA COGECA (tbc)

Mr. **Christoph Gleitsmann**, Water and Wastewater Specialist,  
Projects Directorate, EIB

Mr. **Pierre-Yves Monette**, Secretary General of EUREAU

17.00 – 17.15 Conclusions

The workshops will be moderated by Mr. **Fritz Barth**, Vice Chairman EWP